

Online provides a direct route to business success



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A SUCCESSFUL family business which specialises in solid wood kitchen worktops and cabinets celebrated the opening of its flagship showroom at Waterwells Park, Quedgeley.

Direct Online Services Ltd is owned and managed by father and son team Martyn and Will Rees, who launched the business in 2009.



The staff of Direct Online Services

Since launch, the company has seen its turnover increase by approximately 50 per cent.

Last year's turnover figure stood at £6.5m with projected turnover for the present year forecast at approximately £10m.

It employs around 100 people from its 10,000sq ft purpose-built workshop and offices, and now showroom at Waterwells.

The company manufactures and sells worktops and kitchen cabinets made from a variety of timbers including oak, maple and beech from sustainable sources across Europe.

The timber is cut to size and hand finished by a team of craftsman in Gloucester before being dispatched to customers across the UK.

Until now, the company's phenomenal growth has been a result of a highly successful e-commerce strategy led by director Will Rees.

The new showroom will provide an opportunity for customers to view the range of products available displayed within custom designed room sets.

Richard Graham, MP for Gloucester, said: "What DOS Ltd has achieved over the past three years shows that it is possible to build a successful business in difficult times.

"Will and Martyn's hard work and commitment to supporting the local economy should be congratulated. I wish them all the best."

Martyn Rees, managing director DOS Ltd says: "We're extremely proud of what we've achieved over the past three years."